**PSA Outline**

**Instructions:** Use this form to outline your PSA. You may need to use a separate sheet of paper to complete Section 1; you should complete that section first and wait until you have had a chance to complete the online Persuasion Map (http://www.readwritethink.org/materials/persuasion_map/) to finish the rest of the outline.

1. **Scenario:** Characters act out the problem. Write script for actions and dialogue (use back of sheet or another piece of paper as necessary).

2. **Goal:** These words flash across the screen.

3. **Reasons:** Voiceover explains the problem while image shows problem.

4. **Facts:** Voiceover discusses the facts while image shows facts.

5. **For More Information:** Show organization phone or website (make one up or use existing).